



Ovia Health's personalized health support for Black families

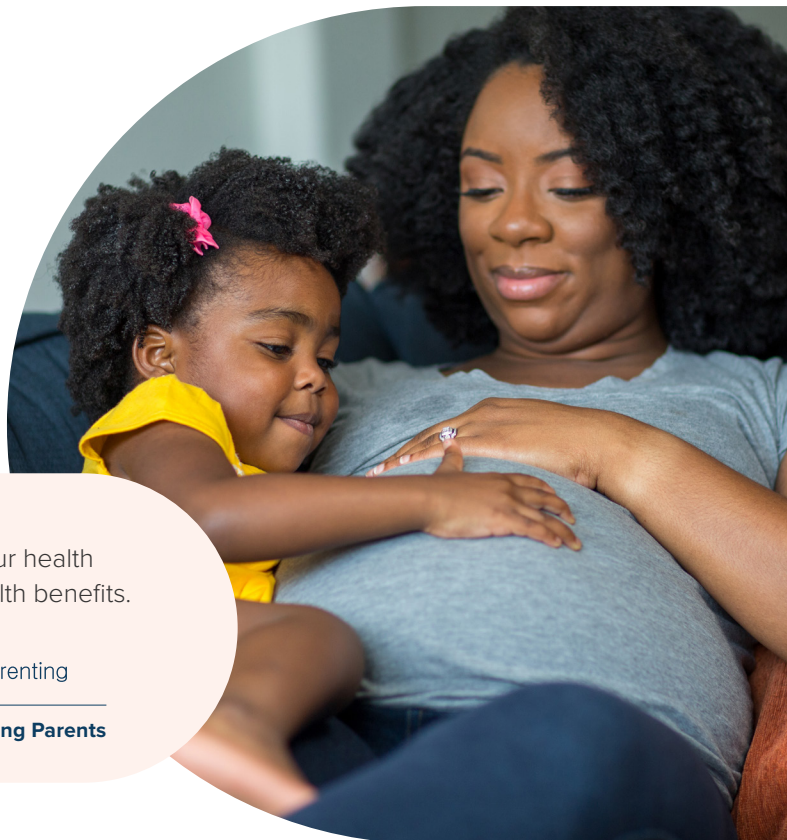
Ovia Health™ is committed to making a healthy, happy family possible for everyone and to amplify the voices of Black mothers. Our programs are designed to recognize, celebrate, and support Black mothers, and are included in your health plan benefits, offered through Blue Cross and Blue Shield of Texas (BCBSTX).

Black mothers are 3-4x more likely than white mothers to die in childbirth.*

Ovia Health aims to identify and address the driving forces behind this troubling disparity with apps aimed to improve birth outcomes in all communities.

Every Ovia Health app supports Black mothers with:

- Women's health services like breastfeeding support, postpartum help, and baby sleep coaching
- Daily articles, tips, and provider conversation resources to help you stay informed about a healthy pregnancy, fetal development, and pediatric care
- Health assistants to help you find healthcare providers that are right for you
- Curated info about your healthcare benefits and perks from breast pumps to medication discounts



Download the app that's right for you

Indicate that you have Ovia Health as a benefit, and enter your health plan and employer name (optional) for full access to your health benefits.



Health & Fertility



Pregnancy & Postpartum



Family & Working Parents

* Roeder, Amy. "America Is Failing Its Black Mothers." Harvard Public Health Magazine, 2019, www.hsph.harvard.edu/magazine/magazine_article/america-is-failing-its-black-mothers/.